

Abdul-Razak Mohammed

Multimedia Designer

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Professional Summary

- Create dynamic motion designs and visually compelling assets that enhance brand storytelling and resonate with diverse audiences.
- Develop high-impact animations, 3D visuals, and custom designs that align with strategic goals, driving engagement across digital platforms.
- Leverage a keen eye for art and detail to collaborate with cross-functional teams, delivering polished, on-brand creative solutions under tight deadlines.
- Embrace versatility and freedom of expression to adapt to varied creative challenges, producing innovative and meaningful designs.

Education

M.A. Emerging Media Design and Development

Ball State University, Muncie, IN - August 2024 -

B.A. Graphic Design

University of Education, Winneba, CR - September 2014 – June 2018

Key Skills

Motion Design | 3D Modeling and Animation | Art Direction | Graphic Design | Branding and Identity Design | Video Editing and Post-Production | UI Design | Collaboration and Teamwork | Attention to Detail

Tools

Adobe Creative Suite (After Effects, Photoshop, Illustrator) | Cinema 4D | Figma | Microsoft Office Suite (PowerPoint, Excel, Word)

Professional Experience

Ball State University - College of Communication, Information, and Media

Graduate Assistant | Full-Time | Aug 2024 – Present

- Manage and design promotional materials for university mentoring programs and administrative support enhancing engagement and visibility among students and alumni.
- Provide tutoring and instructional support for class courses, fostering academic success among students.

Publicis West Africa

Multimedia Designer | Contractor | Apr 2023 – Feb 2024

- Developed visually engaging motion graphics and marketing assets for clients, driving impactful storytelling and brand alignment.
- Collaborated with account managers and creative directors to conceptualize and execute video content for TV, social media, and digital platforms, contributing to increased client satisfaction.

Emerge Ghana Ltd

Multimedia Designer | Part-Time | Sep 2018 – Jan 2021

- Designed high-quality designs for marketing campaigns, enhancing brand consistency and audience engagement.
- Produced compelling motion graphics that elevated client communication strategies.

Creo Concepts Limited

Motion Designer | Intern | Contractor | Jun 2017 – Aug 2022

- Created 2D and 3D motion designs for diverse projects, including advertisements, explainer videos, and corporate presentations.
- Maintained technical expertise in animation software, streamlining production workflows and improving efficiency.